



NEWS RELEASE

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Serving the needs of the Trucking Industry and its interested parties by the promotion of a Healthy Business Environment and the Advocation of Safety, Education, and Responsibility.

Winnipeg, May 27, 2009 – Today the province announced an ***Economic and Environmentally Efficient*** incentive program to the Manitoba trucking industry; that will make adopting proven green technologies to fleets, more feasible.

The Manitoba Trucking Association MTA saw a need for the government to engage and take a leadership role in encouraging the uptake and use of green technologies. The program, titled the GrEEEn Trucking Program, will offer incentives on green technologies, such as low rolling resistance tires, aerodynamic tractors and trailers, trailer side skirts, auxiliary power units, tractor-trailer gap fairing, and trailer side skirts that are costly and difficult for everyone to implement. Bob Dolyniuk, General Manager of the MTA believes “the key to enabling our industry to make the largest possible contribution to reducing its GHG footprint is to get as many new trucks and environmental technologies introduced into our fleets as possible.”

Dolyniuk recognizes the trucking’s industry current challenge is to reduce its GHG footprint. The MTA is happy to see this initiative become a reality. Dolyniuk states “we are pleased to have the government’s support in making fuel efficient options more feasible for our industry. We are happy to have been given the opportunity to take this step forward in helping create a greener transportation industry. This program will be a benefit to not only the trucking industry, but also to our community at large.”

The GrEEEn Trucking Program was developed by Manitoba Infrastructure and Transportation (MIT), the Centre for Sustainable Transportation (CST), and the University of Manitoba Transport Institute. For more information please visit www.greentrucking.ca