



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Serving the needs of the Trucking Industry and its interested parties by the promotion of a Healthy Business Environment and the Advocation of Safety, Education, and Responsibility.

Province Gears Up for National Trucking Week

Winnipeg, September 1, 2009 - The Manitoba Trucking Association (MTA) is happy to continue the tradition of celebrating *National Trucking Week*, which will be held across Canada September 6-13, to acknowledge the 400,000 Canadian men and women who keep the country's freight moving in our country every single day.

This year marks the 10th consecutive year, the MTA, along with the Canadian Trucking Alliance (CTA), all the rest of the provincial trucking associations, and industry members, have joined together to make this week-long celebration a national one. Breakfasts, barbeques, and various other activities, and tokens of appreciation, are some of the ways industry employees are honoured by their employers.

Here in Manitoba, it truly is a reason to celebrate. The truck transportation industry is vital to Manitoba's economy. More than 30,000 Manitoba residents are directly or indirectly employed by our industry. This represents approximately 5% of the Manitoba labour force. Trucking industry employees not only provide transportation services to almost every community in the province, they also live in them, making trucking an integral part of the social fabric of Manitoba society. "Look around you – from food and clothing to the furniture and vehicles you drive – it was all brought to you by truck" Bob Dolyniuk, General Manager of the MTA points out.

National Trucking Week also gives the public an opportunity to learn valuable information about the industry, such as road safety, and to gain an appreciation for the industry.

The Manitoba Trucking Association is an Industry Association that represents the interests of the Trucking Industry in Manitoba. Its mandate is to serve the needs of the trucking industry and its interested parties through promoting a healthy business environment and advocating for safety, education, and responsibility.