



# NEWS RELEASE

FOR IMMEDIATE RELEASE

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*Serving the needs of the Trucking Industry and its interested parties by the promotion of a Healthy Business Environment and the Advocation of Safety, Education, and Responsibility.*

## Industry Leader Recognized for Service to Industry

Winnipeg, MB – October 30, 2009 – The Manitoba Trucking Association (MTA) announced Clayton Gording of YRC Reimer as the recipient of the *2009 RBC Royal Bank / MTA Service to Industry* award, at their annual awards dinner Thursday night. Gording is truly deserving of this award, having dedicated his working career to the trucking industry.

Gording was born in rural Western Canada and was raised in a farming community, a fact he is proud of. His career in trucking began after he graduated from post-secondary studies and began in an entry level clerical position. He showcased his skills and his career flourished, first getting promoted to Sales Representative, and eventually Terminal Manager. His successes in that position led to him to larger terminals, and he settled into a 16 year career as Terminal manager at the company's largest terminal in the country. In 2001, he assumed responsibility for terminal operations, line haul operations, vehicle purchasing and company-wide vehicle maintenance as Vice President of Terminal Operations for the Western Region. Two years ago, to culminate his career, Gording was promoted to the position of President at YRC Reimer, a position he still holds today.

Within the industry he has been a strong supporter of industry associations. He and his firm have supported the MTA for many years in the forms of time, resources and financial support. He ensures his staff commits to the industry as well, providing time and opportunities to support industry organizations across Canada. Gording is committed to the advancement of human resource issues which is demonstrate by his firm's on-going participation in the numerous Canadian Trucking Human Resources Council (CTHRC) steering committees and working groups. He led his firm to become one of the earliest recognized and respected for establishing a standard for commercial driver training in Manitoba.

On a personal level, Gording participates in a curling league, and enjoys his summer months with his wife, taking in the beautiful Manitoba scenery at his cottage. They have two grown sons, and have been further blessed with a daughter in-law and are expected to become grandparents to twins.

The MTA congratulates Gording and is proud to call him this year's recipient of this award. He sincerely exemplifies the conduct that garners the esteem and

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respect of his peers in not only Manitoba, but Canada's trucking industry.

The RBC Royal Bank / MTA "Service to Industry" award is presented to a deserving MTA member on an annual basis. Recipients are nominated by the membership of the MTA. Nominees must be MTA members in good standing of the association or an official of a member company, having conducted themselves in such a manner as to have gained the esteem of their fellow members and brought credit to the trucking industry through their contributions.