



Manitoba Trucking Association

Spring Seminar Series

The Manitoba Trucking Association is pleased to present the following seminars for its spring seminar series. We have a variety of topics for our members this spring, and we are sure that MTA members will find all three of the following sessions to be beneficial to their business.

Bridging the Gap: Attracting the Next Generation of Skilled Trades Staff for the Trucking Industry

Date: March 22, 2012

What is being done in schools (secondary and post-secondary) to promote the skilled trades? How can the trucking industry contribute to ensure that the skilled trades are promoted? This roundtable discussion is designed to help educators and Industry come together to better understand the needs of our industry, and how to successfully address them.

Target Audience: HR Staff, shop supervisors, managers

Lunch with David Bradley, President & CEO of the CTA

Date: April 11, 2012

- Discussion to include:
- Economic outlook 2012 and impact on the industry
- Driver shortage
- Regulatory Initiatives
- HOS, EOBRs, Sleep Apnea
- North American fuel economy standards
- Red Tape Reduction
- Harmonization Border/trade issues
- Q & A

Target Audience: anyone interested in the current & future states of the trucking industry

VMC Engine Forum

Date: May 30, 2012

- Topics to include:
- 2011 engine spec issues and how to, or how they were, overcome
 - DEF issues and what is being done
 - Upcoming GHG emissions regulations

Target audience: shop foremen, managers, corporate decision makers

Please indicate which session(s) you would like to attend:

() Bridging the Gap
Clarion Hotel Winnipeg
\$36.75 (\$35+gst)

() David Bradley Lunch & Presentation
Clarion Hotel Winnipeg
\$47.25 (\$45+ gst)

() VMC Engine Forum
Clarion Hotel Winnipeg
\$36.75 (\$35+gst)

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